Tell Us What You Think!

Help Us Design the Future of Blu-ray™ and You Could Win a SONY® BRAVIA® LCD Flat Panel HDTV.

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Full HD 1080

SONY®

HDNA

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- Seven Blu-ray Discs™ awarded monthly (ARV $30 USD each)

GO TO:

www.sonypictures.com/bluray/survey

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Full HD 1080p available on select BRAVIA models. Requires compatible HDTV and HDMI cable for best high-definition playback.
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High-Definition Movies

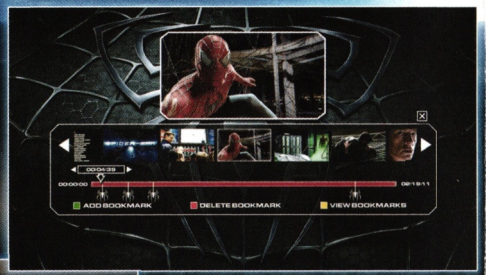
Get the Ultimate
High-Definition
Experience with
Blu-ray Disc™

CHANGE THE WAY YOU WATCH MOVIES FOREVER

Advanced Menus on All of Our Upcoming Blu-ray™ Movies

Bookmark ▶▶

Use the Bookmark function to mark your favorite parts of the movie or just to remember where you left off. Even if the disc is ejected, your Bookmarks will remain for as long as you want to keep them!



SPIDER-MAN 3

◀◀ Blu-meter

With the Blu-meter graphic timeline, you'll always know where you are in the movie as you Fast-Forward and Rewind!

Optimize Your Player

To ensure the best possible viewing experience, your Blu-ray Disc™ player may require a firmware or software upgrade. Please consult your hardware manufacturer's website or **BLURAYDISC.COM** for the latest version available.

Maximize Your Blu-ray Hi-Def Experience

Use the HDMI connection to get the full high-definition picture and audio.

Try the **Picture Calibration Easter Egg** available on every SPHE Blu-ray Disc™ – from the menu simply type **SONY (7669)** on your remote control.

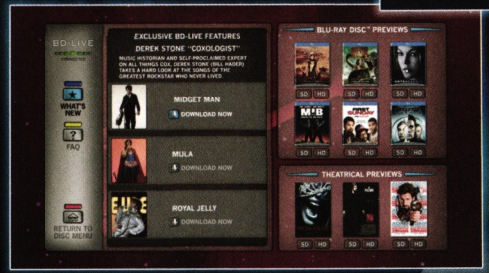
Blu-ray Disc™

Look for These Special Features on Select Blu-ray™ Movies

BonusView™ Picture-in-Picture ▶▶

Gain access to all-encompassing special features without ever having to leave the movie. With BonusView Picture-in-Picture, storyboards, behind-the-scenes footage, video commentary and more can all be seen in real-time as they relate to your place in the film!

RESIDENT EVIL: EXTINCTION



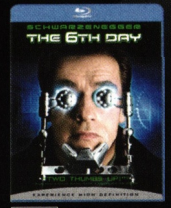
WALK HARD: THE DEWEY COX STORY

◀◀ BD LIVE™

BD-Live is a newly developed Blu-ray feature that enables you to access exciting bonus content via your internet-connected Blu-ray player. Find out more about BD-Live at www.sonypictures.com/bdlive.

LOOK FOR THESE BD-LIVE MOVIES

UNRATED



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For the latest information on Sony Pictures Blu-ray Disc™ products go to:
www.sonypictures.com/bluray

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